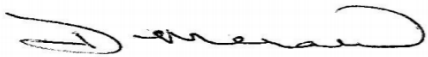


The Edmonton Area Alberta Dressage Association (EAADA) is excited to host the 2021 Sparkle and Spurs Gold and Bronze Dressage Show. This event will be held at Amberlea Meadows August 14 and 15, 2021.

You are invited to be part of the excitement. The ways you can be involved are through financial contributions and/or gifts in kind.

Every step counts in dressage, just as every sponsor counts in our ability to organize and host these outstanding non-profit competitions.



Deb Meraw  
2021 President, EAADA  
780-905-3109  
[djmeraw@shaw.ca](mailto:djmeraw@shaw.ca)

Monetary donations will be used to reduce the entry costs for all riders by offsetting some of the costs of the show and for show prizes.

Gifts In-Kind will be given to the competitors as prizes or in the rider gift bags. Recognition will be based on the monetary value of the gift. In addition to the recognition listed below, all Sponsors will be:

- Recognized on the EAADA website,
- Recognized on the EAADA Facebook page,
- Recognized on EAADA Instagram,
- Recognized in the EAADA Newsletter, and
- Invited to the Guest Lounge on the show grounds.

#### Diamond (\$2500 and Over)

- Our Sponsorship Committee would be happy to meet with you to design a custom recognition package to meet your needs.

#### Emerald (\$1000 - \$2499)

- Full page advertising (black & white) in the show program, and on the sponsor's wall (colour) that will be displayed on the show grounds. \*
- Regular acknowledgement through the show announcement system.
- Display of your banner on the show grounds.
- A Dressage Ring may be named in your honor (cash donations only).
- A tax receipt will be provided for cash donations.

#### Sapphire (\$500 - \$999)

- Half page advertising (black & white) in the show program, and on the sponsor's wall (colour) that will be displayed on the show grounds. \*
- Regular acknowledgement through the show announcement system.
- Display of your banner on the show grounds.
- A tax receipt will be provided for cash donations.

#### Ruby (\$250 - \$499)

- Quarter page advertising (black & white) in the show program, and on the sponsor's wall (colour) that will be displayed on the show grounds. \*
- Display of your banner on the show grounds.
- A tax receipt will be provided for cash donations.

#### Opal (\$75-\$249)

- Business Card sized advertising (black & white) in the show program, and on the sponsor's wall (colour) that will be displayed on the show grounds. \*
- Display of your banner on the show grounds.
- A tax receipt will be provided for cash donations.

#### Gold Dust (up to \$74)

- Recognition in the show program and on the sponsor's wall that will be displayed on the show grounds. \*

\*Donations must be received by August 1 for an advertisement to be included in the show program and on the sponsors wall.



Company Name: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate the amount you wish to donate:

\$ \_\_\_\_\_

Description of gift in-kind:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value of gift in-kind: \$ \_\_\_\_\_

### Method of Payment

- 1) Cheque:  
Please make cheques payable to the Edmonton Area Alberta Dressage Association
- 2) Email transfer:  
[treasurer@eaada.ca](mailto:treasurer@eaada.ca)  
Answer to security question: Sponsorship
- 3) Payment can be made by Visa or Mastercard at  
[www.eaada.ca](http://www.eaada.ca)  
Note: Fees to be paid by the sponsor  
Check off the items you will be supplying (if applicable):

- Banner for the show grounds (maximum one banner per company/individual).
- Will you require the banner to be picked up?
- When do you need the banner returned?
- Will you be bringing the banner to show grounds and picking it up from there?
- Logo, business card or advertisement for the program (black & white) and sponsor's wall (colour).

Website address (if applicable): \_\_\_\_\_

Name of Facebook Page (if applicable): \_\_\_\_\_

Please mail this form to Katherine Marshall at 27 - 500 Lessard Drive, Edmonton, AB T6M 1G1 or email to [k.marshall@shaw.ca](mailto:k.marshall@shaw.ca)



The EAADA Proudly Presents

the Ninth Annual

# Sparkle and Spurs Gold & Bronze Dressage Show



August 14th - August 15th, 2021  
Amberlea Meadows  
Edmonton Alberta

**Sponsorship Package**