



2026 EAADA Sparkle and Spurs Sponsorship Package

Hosted by the Edmonton Area Alberta Dressage Association (EAADA)
August 15-16, 2026 Amberlea Meadows

Join us for an unforgettable weekend of equestrian excellence! The Sparkle and Spurs EC Gold and AEF Wildrose Dressage Shows welcome youth, para-equestrians, adult amateurs, and professionals. Your sponsorship helps reduce rider costs, elevate the show experience, and support this non-profit event.

Sponsorship Tiers

Diamond \$1,250+

- Recognized as a sponsor four times on the EAADA social media sites.
- Recognized in the EAADA newsletter.
- Full page advertising in the electronic show program. *
- Recognition on the sponsor's appreciation posters that will be displayed on the show grounds. *
- Regular acknowledgement through the show announcement system.
- Display of your banner on the show grounds.
- A Competition Ring may be named in your honor.
- A donation receipt will be provided.





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| Sapphire | \$500–\$1,249 | <ul style="list-style-type: none">● Recognized as a sponsor three times on the EAADA social media sites.● Recognized in the EAADA newsletter.● Half page advertising in the electronic show program. *● Recognition on the sponsor's appreciation posters that will be displayed on the show grounds. *● Regular acknowledgement through the show announcement system.● Display of your banner on the show grounds.● A donation receipt will be provided. |
| Ruby | \$250–\$499 | <ul style="list-style-type: none">● Recognized as a sponsor two times on the EAADA social media sites.● Recognized in the EAADA newsletter.● Quarter page advertising in the electronic show program. *● Recognition on the sponsor's appreciation posters that will be displayed on the show grounds. *● Regular acknowledgement through the show announcement system.● Display of your banner on the show grounds.● A donation receipt will be provided. |
| Opal | Up to \$249 | <ul style="list-style-type: none">● Recognized as a sponsor once on the EAADA social media sites.● Recognized in the EAADA newsletter.● Business card sized advertising in the electronic show program. *● Recognition on the sponsor's appreciation posters that will be displayed on the show grounds. *● Regular acknowledgement through the show announcement system.● A donation receipt will be provided. |

Specialty Sponsorships

Venue

- Winner's Circle – minimum \$250





Social & Experience

- Friday Night Social & Lecture – minimum \$350
- Saturday Social – minimum \$350
- Coffee Cart (Saturday and Sunday) – minimum \$350
- Water Station (Saturday and Sunday) – minimum \$175

Awards – Minimum \$125

- High Point Awards:
 - Colin Crone Open Award
 - Jan Simmonds Youth Award
 - Karen Haries Adult Amateur Award
 - Para
 - FEI
 - Western Dressage

In addition to receiving recognition as per the tiers above, specialty sponsors will be recognized as the sponsor of the event/award.

Gifts In-Kind

Gifts In-Kind will be given to the competitors as prizes or in the rider gift bags. Gift in-kind sponsors will be recognized in the show electronic program*, on the sponsor's banner* that will be displayed on the show grounds and recognized in the EAADA newsletter and social media platforms.

How to Sponsor

Email completed form to: treasurer@eaada.ca

E-transfer: treasurer@eaada.ca (Security answer: Sponsorship)

Cheque: Payable to EAADA

Credit Card: eaada.ca/Pages/sponsors.html





Sponsor Information

Company Name: _____

Name of Contact: _____

Address: _____

City/Province: _____

Postal Code: _____

Phone: _____

Email: _____

Please indicate the amount you wish to donate: \$ _____

Is this a Specialty Sponsorship? _____

Which Specialty Sponsorship? _____

Description of gift in-kind: _____

Website address (if applicable): _____

Name of Facebook Page & Tag (if applicable): _____

Instagram Tag (if applicable): _____

Do you wish to be anonymous: Yes ____ No ____

Please scan and email this form to the EAADA Treasurer at treasurer@eaada.ca

All sponsors are invited to our **Sponsor Appreciation Event** during the show weekend!

***To be included in the show program sponsors thank you banners, donations must be received by July 26, 2026. Thank you for your support!**

